CAF GLOBAL ALLIANCE

We’re a charity, bank and a champion for better giving and civil society, and for over 90 years we’ve been helping donors, companies and charities make a bigger impact. Operating globally across six continents, CAF harnesses local knowledge and expertise to support sustainable giving around the world and strengthen civil society. Last year we distributed over £500m to more than 70,000 charities in over 100 countries.

### BRAZIL

**New Public Policy approved**

New Public Policy approved based on the Amazonian Early Childhood Program, led and designed by IDIS, part of the CAF Global Alliance and funded by the Bernard Van Leer Foundation.

**Developed the first national report on individual giving**

In 2015, IDIS led a consortium of charities to produce the first national giving research report in Brazil, conducted by GALLUP.

### INDIA

**Indian Government assigns CAF India to produce CSR guidelines**

A co-hort of organisations, including CAF India produced Corporate Social Responsibility guidelines for the government to support best practice across the business sector.

**CAF India galvanises fundraising efforts for humanitarian appeals**

CAF India generated several disaster fund relief campaigns and is currently supporting rescue operations in the Assam region.

**Leading TV Channel partners with CAF India to nurture the culture of giving**

Republic TV, India’s number one 24-hour English news channel has partnered with CAF India, to fuel and accelerate the spirit of giving across India.

### RUSSIA

**Led #GivingTuesday, the global giving movement, in Russia**

CAF Russia was appointed to lead the global giving movement. Over 1,800 charities and companies joined and more than 1.1 million Rubles was raised from just one of the #GivingTuesday campaigns in Russia.

**Conducted the first Russian internationally accredited SROI Evaluation**

CAF Russia worked in partnership with Mondelez, the company behind Oreo, Cadbury and Toblerone to carry out the first ever internationally accredited Social Return on Investment (SROI) evaluation in Russia, enabling Mondelez to measure the social and monetary impact of their successful ‘Be Healthy’ programme.

### SOUTH AFRICA

**3rd successful strategic volunteering national conference held**

CAF Southern Africa orchestrated a national strategic volunteering conference: Beyond Painting Classrooms in partnership with FirstRand attended by delegates from both the private and public sectors.

**Developing future leaders of South Africa**

CAF Southern Africa is supporting the US Embassy’s goals of developing the future leaders of South Africa through a youth leadership programme.
New technology platform
Fundraising at Work created to boost donations

Good2Give (part of the CAF Global Alliance) joined forces with Go Fundraise to bring their digital platforms together to enable people to fundraise. This has the potential to increase digital fundraising by up to 100% via corporate matching programmes.

International Women’s Day benefits from workplace giving

UN Women National Committee Australia names Good2Give as official workplace giving partner for International Women’s Day.

Good2Give is Mastercard’s giving technology partner at the Australian Open 2018

In partnership with Mastercard and the World Food Programme, Good2Give was named as the giving technology partner to support promotion of the Be a Hunger Hero initiative at the Grand Slam tennis tournament.

CAF Global Alliance Giving reports

In our pursuit to build awareness and insight into giving cultures, CAF has produced an international series of reports covering the US, Canada, Brazil, India, Russia and South Africa. A second series will be available in 2018 which will include Australia and Bulgaria.

If you would like to know more about how CAF is helping donors, companies and charities in making a bigger impact please email cafglobal@cafonline.org

Charities Aid Foundation
25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4TA | 10 St. Bride Street, London EC4A 4AD
T: 03000 123 000   F: 03000 123 201   www.cafonline.org