

# BRAZIL GIVING 2019

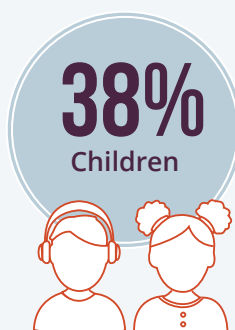
An overview of individual giving in Brazil.

**70%** OF PEOPLE IN BRAZIL  
HAVE DONATED MONEY  
in the last 12 months

## AMOUNT DONATED

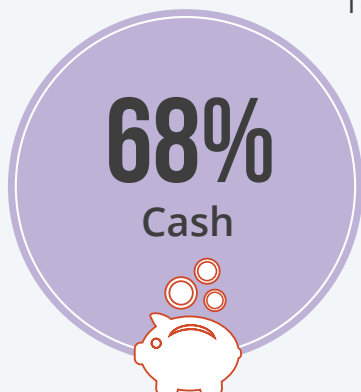


## MOST POPULAR CAUSES

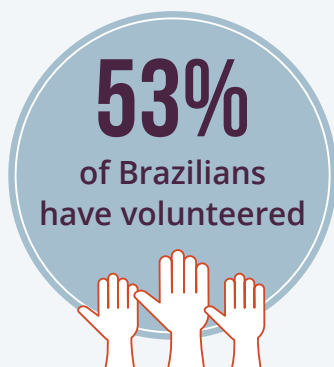


## MOST POPULAR MEANS OF GIVING

Top three ways of giving in Brazil



## VOLUNTEERING IN BRAZIL



## ENGAGING IN CIVIL SOCIETY



## THE IMPACT OF CHARITY



## THE FUTURE OF GIVING



Charities Aid Foundation is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy. CAF works to support a vibrant and independent civil society by pioneering effective and sustainable ways of giving. We harness local knowledge and expertise to support impactful, tax efficient giving around the world and advocate for an enabling giving environment.

For more information visit [idis.org.br](http://idis.org.br)

\* This report is based on data collected by YouGov on behalf of CAF.

In Brazil, 1,022 interviews were completed online between 2 August and 31 August 2018.

The survey was conducted using YouGov's panel partner, Toluna, an international online panel provider.



Institute for the Development of Social Investment

