OF PEOPLE IN BRAZIL HAVE DONATED MONEY in the last 12 months

AMOUNT DONATED

200 REAIS
The median amount donated or sponsored

MOST POPULAR CAUSES

52% Religious organisations
38% Children
31% Helping the poor

MOST POPULAR MEANS OF GIVING

68% Cash
23% Buying a raffle ticket
19% Purchase goods from a charity

VOLUNTEERING IN BRAZIL

53% of Brazilians have volunteered
45% for a religious organisation
43% for an NGO/charity
18-24 YRS are more likely to volunteer

ENGAGING IN CIVIL SOCIETY

OVER HALF have taken part in at least one civil activity

THE IMPACT OF CHARITY

Most think charities have a POSITIVE INFLUENCE in Brazil

THE FUTURE OF GIVING

57% would donate more if they had more money

For more information visit ids.org.br

* This report is based on data collected by YouGov on behalf of CAF.
In Brazil, 1,022 interviews were completed online between 2 August and 31 August 2018.
The survey was conducted using YouGov's panel partner, Toluna, an international online panel provider.