65% OF PEOPLE IN CANADA HAVE DONATED MONEY in the last 12 months

AMOUNT DONATED
C$150 The median amount donated or sponsored

MOST POPULAR CAUSES
29% HELPING THE POOR
29% CHILDREN
26% RELIGIOUS ORGANISATIONS

MOST POPULAR MEANS OF GIVING
Top three ways of giving in Canada
44% Cash
34% Online with a bank/credit card
21% Donation box

VOLUNTEERING IN CANADA
30% of Canadians have volunteered
24% for an NPO/charity
20% for a religious organisation
18-24 YRS are more likely to volunteer

ENGAGING IN CIVIL SOCIETY
AROUND TWO FIFTHS have taken part in at least one civic activity

THE IMPACT OF CHARITY
Most think charities have a POSITIVE INFLUENCE in Canada

THE FUTURE OF GIVING
45% would donate more if they had more money

Charities Aid Foundation is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy and civil society. CAF Canada is a registered Canadian charity working to expand the culture of giving by making it easy, reliable and effective for Canadians to give both internationally and domestically. Our mission is to help donors make strategic and focused philanthropic decisions which have a lasting, positive impact on the individuals and communities they support – throughout the world.

For more information visit cafcanada.ca

* This report is based on data collected by YouGov on behalf of CAF.
In Canada, 1,302 interviews were completed online between 2 and 31 August 2018.
The survey was conducted using the YouGov panel.