

CHARITABLE GIVING IN THE USA 2019

An overview of individual giving in the USA.

62%

OF PEOPLE IN THE USA
HAVE DONATED MONEY
in the last 12 months

AMOUNT DONATED

\$100

The median amount donated or sponsored



MOST POPULAR CAUSES

38%

Religious organisations



34%

Helping the poor



23%

Children



MOST POPULAR MEANS OF GIVING

Top three ways of giving in the USA

39%

Cash



39%

Online with a bank or credit card



25%

Cheque



VOLUNTEERING IN THE USA

35%

of Americans have volunteered



28%

for a religious organisation



24%

for an NPO/charity



ENGAGING IN CIVIL SOCIETY

Under **HALF** have taken part in at least one civic activity



THE IMPACT OF CHARITY

Most think charities have a **POSITIVE INFLUENCE** in the USA



THE FUTURE OF GIVING

47% would donate more if they had more money



Charities Aid Foundation is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy and civil society. CAF America is a global grantmaking organisation assisting corporations, foundations and individuals with their philanthropic strategies. We streamline the grantmaking process to eliminate risk and administrative burden, and help donors support great causes through strategic, effective and tax-advantaged international and domestic grants.

For more information visit cafamerica.org

* This report is based on data collected by YouGov on behalf of CAF. In the USA, 1,193 interviews were completed online between 2 and 3 August 2018. The survey was conducted using the YouGov panel.

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