CHARITABLE GIVING IN THE USA 2019
An overview of individual giving in the USA.

62% of people in the USA have donated money in the last 12 months.

AMOUNT DONATED
$100
The median amount donated or sponsored

MOST POPULAR CAUSES
38% Religious organisations
34% Helping the poor
23% Children

MOST POPULAR MEANS OF GIVING
Top three ways of giving in the USA
39% Cash
39% Online with a bank or credit card
25% Cheque

VOLUNTEERING IN THE USA
35% of Americans have volunteered

ENGAGING IN CIVIL SOCIETY
Under half have taken part in at least one civic activity

THE IMPACT OF CHARITY
Most think charities have a positive influence in the USA

THE FUTURE OF GIVING
47% would donate more if they had more money

Charities Aid Foundation is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy and civil society. CAF America is a global grantmaking organisation assisting corporations, foundations and individuals with their philanthropic strategies. We streamline the grantmaking process to eliminate risk and administrative burden, and help donors support great causes through strategic, effective and tax-advantaged international and domestic grants.

For more information visit cafamerica.org

*This report is based on data collected by YouGov on behalf of CAF.
In the USA, 1,193 interviews were completed online between 2 and 3 August 2018.
The survey was conducted using the YouGov panel.