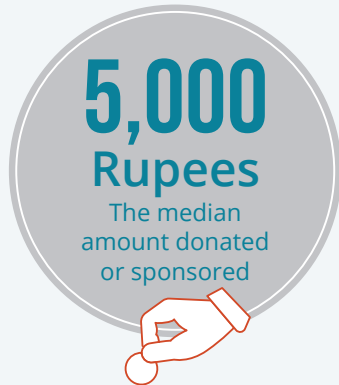


INDIA GIVING 2019

An overview of individual giving in India.

72% OF PEOPLE IN INDIA
HAVE DONATED MONEY
in the last 12 months

AMOUNT DONATED

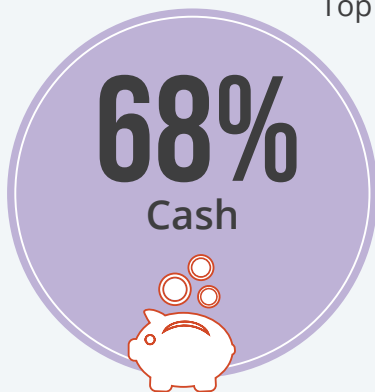


MOST POPULAR CAUSES

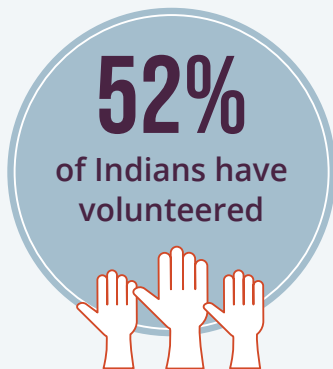


MOST POPULAR MEANS OF GIVING

Top three ways of giving in India



VOLUNTEERING IN INDIA



ENGAGING IN CIVIL SOCIETY



THE IMPACT OF CHARITY



THE FUTURE OF GIVING



Charities Aid Foundation is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy. CAF works to support a vibrant and independent civil society by pioneering effective and sustainable ways of giving. With active operations across six continents, we harness local knowledge and expertise to support impactful, tax efficient giving around the world and advocate for an enabling giving environment.

For more information visit cafIndia.org

* This report is based on data collected by YouGov on behalf of CAF.
In India, 1,057 interviews were completed online between 2 and 31 August 2018.
The survey was conducted using the YouGov panel.

CAF
India