India Giving 2019
An overview of individual giving in India.

72% of people in India have donated money in the last 12 months

Amount Donated
5,000 Rupees
The median amount donated or sponsored

Most Popular Causes
55% Helping the Poor
53% Religious Organisations
52% Children

Most Popular Means of Giving
Top three ways of giving in India

68% Cash
33% Online with a bank/credit card
25% Donation box

Volunteering in India
52% of Indians have volunteered

45% for a religious organisation
43% for an NPO/charity
18-24 yrs are more likely to volunteer

Engaging in Civil Society

More than half have taken part in at least one civic activity

The Impact of Charity
Most think charities have a positive influence in India

The Future of Giving
38% would donate more if they knew how their money would be spent

Charities Aid Foundation is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy. CAF works to support a vibrant and independent civil society by pioneering effective and sustainable ways of giving. With active operations across six continents, we harness local knowledge and expertise to support impactful, tax efficient giving around the world and advocate for an enabling giving environment.

For more information visit cafindia.org

* This report is based on data collected by YouGov on behalf of CAF.
In India, 1,057 interviews were completed online between 2 and 31 August 2018.
The survey was conducted using the YouGov panel.