49% OF PEOPLE IN RUSSIA HAVE DONATED MONEY in the last 12 months

AMOUNT DONATED
2,000 Rubles
The median amount donated or sponsored

MOST POPULAR CAUSES
57% Children
36% Religious organisations
26% Helping the poor

MOST POPULAR MEANS OF GIVING
Top three ways of giving in Russia
44% Cash
36% Online
35% SMS/Text

VOLUNTEERING IN RUSSIA
17% of Russians have volunteered
15% for a charity
11% for a religious organisation
18-24 YRS are more likely to volunteer

GIVING BEHAVIOUR
WOMEN are more likely to have made a donation than men

THE IMPACT OF CHARITY
Half think charities have a POSITIVE INFLUENCE in Russia

THE FUTURE OF GIVING
58% would donate more if they had money themselves

Charities Aid Foundation is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy. CAF works to support a vibrant and independent civil society by pioneering effective and sustainable ways of giving. With active operations across six continents, we harness local knowledge and expertise to support impactful, tax efficient giving around the world and advocate for an enabling giving environment.

For more information visit cafrussia.ru