

CHARITABLE GIVING IN THE US VS THE UK

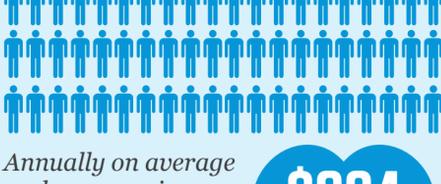
WHAT WE GIVE TO CHARITIES

The US is number 1 in the world in terms of participation in giving, and also has the highest value of individual giving as a proportion of GDP, at 1.45%

Voluntary donations
\$217.79
Billion
(£130.38 billion)

314
Million

Population of the US



Annually on average each person gives

\$694
per year
(£414)

Interesting fact

Charitable tax breaks for individuals have been available in the US since

1917

The UK is sixth in the world in terms of participation in giving and individual giving as a proportion of GDP is 0.4%

£9.3
Billion
(\$15.5 billion)
Voluntary donations

63
Million

Population of the UK



Annually on average each person gives

£148
per year
(\$247)

Interesting fact

Charitable tax breaks for individuals have been available in the UK since

1842

In the UK there is **no limit** on the percentage of an individual's income on which they can claim tax relief for donations, but in the US it is **capped at 50%**.

WHAT CAUSES DO WE GIVE TO?



32%
Religious Causes



13%
Education



17%
Religious Causes



4%
Schools



Religious causes	32%
Education	13%
Human Services	12%
Health	8%
International affairs	8%
Public-society benefit	7%
Arts, culture and humanities	4%
Environment/animals	3%

Religious causes	17%
Medical Research	15%
Hospitals	15%
Children	11%
Overseas	10%
Animals	8%
Disabled	4%
Schools	4%
Health	3%
Elderly	2%
Environment	2%
Homeless	2%
Sports	1%
Arts	1%

HOW BIG IS THE CHARITY SECTOR?



Interesting fact

The **oldest surviving charity in the US** is the **Scots' Charitable Society of Boston**, founded in 1657 and incorporated in 1786, which provides undergraduate scholarships to the Scottish-American community and seeks to promote Scottish and Celtic heritage through education, participation in highland games, parades and other cultural events throughout the Greater Boston area.

The **biggest fundraising charity in the US** is the **United Way**, which had an income of **\$3.9 billion** in 2012.

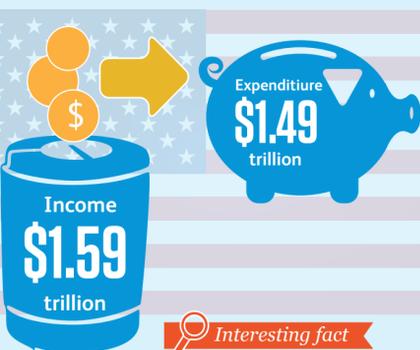


Interesting fact

The **oldest surviving charity in the UK** is the **King's School, Canterbury**, which was founded in 597.

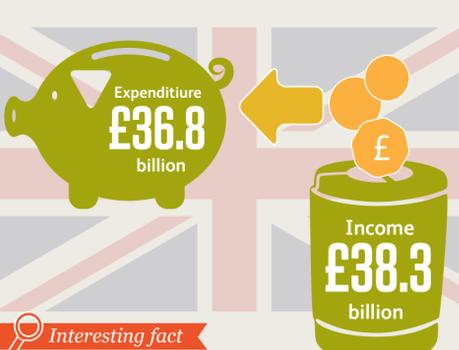
The **biggest fundraising charity in the UK** is **Cancer Research UK**, which had an income of **£493 million** in 2012/13

TOTAL INCOME AND EXPENDITURE OF CHARITIES



Interesting fact

Biggest donation \$37 billion Pledged by investor Warren Buffett to the Bill and Melinda Gates Foundation



Interesting fact

Biggest donation £466 million Given by Chris Hohn to the charitable trust linked to his hedge fund, the Children's Investment Fund Foundation

CONTRIBUTION OF CHARITIES TO GDP



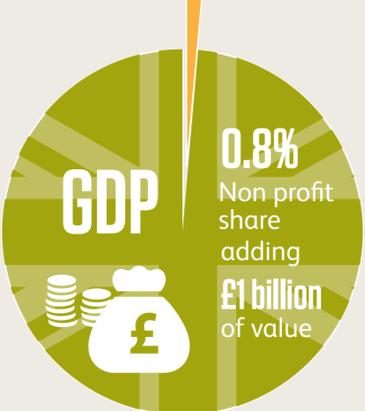
Interesting fact

Evidence from the US suggests that donations actually go up as tax rates rise, because the value of the tax relief is greater so the 'cost' of making a donation falls



A study found that in the US in 2004 the average tax deduction claimed for donations of clothes was over

\$1,400

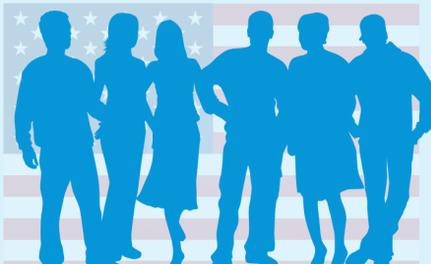


Interesting fact

In 1955 the Royal Commission on the Taxation of Profits and Income considered the case for introducing a US-style charitable deduction in the UK, but concluded that it would be too complex and impractical.



SIZE OF WORKFORCE



Interesting fact

Charitable deductions in the US are only available to those submitting itemised tax returns, which means that there is a bias towards those on higher incomes.



Interesting fact

In the UK, since 2000, Gift Aid can be claimed on donations of any size by any UK taxpayer.

