

# WE ARE CAF

## and we make giving count

We are CAF and we exist to make giving go further, so together we can transform more lives and communities around the world.

We are a charity, a bank and a champion for better giving, and for over 90 years we've been helping donors, companies, charities and social organisations make a bigger impact.

We are CAF and **we make giving count.**

## How we help donors

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### Donors can:

- Build relationships with their favourite charities or choose to give anonymously through our **CAF Charity Account**.
- Make ad-hoc donations and support fundraising efforts from friends and family with **CAF Charity vouchers**.
- Build individual and family charitable ambitions over a lifetime with a **CAF Charitable Trust**.
- Enjoy easier cross-border giving as a UK/US citizen through the **CAF American Donor Fund**.
- Manage their private banking and apply for development loans through **CAF Bank**.
- Make planning a legacy easier with our **CAF Charitable Legacy**, to help reduce the burden of administration and inheritance tax.
- Give regularly and tax efficiently via their payroll through **CAF Give As You Earn®**.
- Rest assured that they are only giving to recognised causes through our UK and international charity validation service.

## How we help companies

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### Businesses can:

- Enjoy the reputational benefits of a Corporate Social Responsibility strategy, planned and implemented through our team of trusted experts.
- Bring together corporate giving across multiple branches and office locations delivered through a country-wide or global strategy.
- Increase employee satisfaction by encouraging company-wide giving through a **CAF Give As You Earn** scheme or a **CAF Company Fundraising Account**.
- Build their corporate legacy by setting up their own Corporate Foundation.
- Ring fence corporate giving in one place and donate to multiple causes easily and online via a **CAF Company Account**.
- Encourage more employees to give by matching donations through a corporate **CAF Matched Giving** scheme.

# How we help charities

## Charities can:

- Manage their day to day banking through our current and savings accounts or apply for secured loans via **CAF Bank**.
- Take control of their investment portfolio through the CAF Investment Account, the UK's only secure, digital trading platform for charities.
- Apply for short term funding through **CAF Venturesome**, our pioneering social investment arm.
- Fundraise with ease and speed online through **CAF Donate**.
- Reduce the burden of Gift Aid, as we can claim Gift Aid on donations made through CAF on their behalf.
- Receive guidance on all areas of governance, fundraising, finance and grant making through our team of experts.
- Reap the benefits of CAF's successful campaigning work to get real change to policy and celebrate the great work of the sector with **Giving Tuesday**.
- Grow knowledge and awareness of UK and international giving trends, through our ground-breaking research such as **UK Giving** and **CAF World Giving Index**.

## CAF facts

- Established over 90 years ago, and with a network of offices across six continents, we harness our insight, knowledge and expertise to support giving around the world.
- In 2017/18, we distributed £505 million to good causes, which means that since 2000, we have received £7.2 billion from donors and paid out £6.4 billion to charities.
- Our **CAF Charitable Trust** and **CAF Charity Account** clients gave £265 million last year to the causes they care about in the UK and in 110 countries round the world.
- We claimed over £57 million in Gift Aid on behalf of our donors, reducing the administrative burden on charities and making sure they don't miss out on this vital source of additional income.
- Over 183,000 employees from more than 2,500 companies gave £69 million to charity through their payroll via **CAF Give As You Earn**, contributing to a total of £1.3bn in the 30 years since it started. Companies gave £75 million of corporate donations to good causes, including 23% of the total funds raised by retailers through the national plastic bag levy.
- The value of drawn and committed loans from **CAF Bank** has grown to just over £100m for the first time, helping support charities up and down the country.
- CAF's social investment arm, **CAF Venturesome**, has supported more than 570 social enterprises and not-for-profit organisations considered unsuitable for more traditional forms of financing. This includes providing healthy school meals to local school children and tackling homelessness by offering training and education.
- We encouraged more than 2,000 charities and businesses to join forces for **Giving Tuesday**, the global day of action to celebrate and promote charitable giving and volunteering.

*Facts are correct as at August 2018*

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