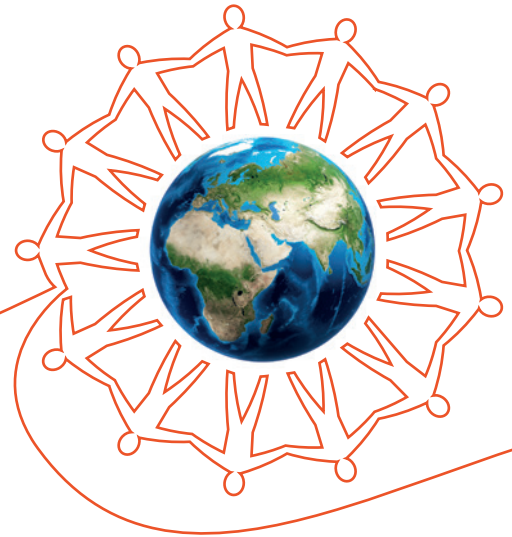


# CHARITIES AID FOUNDATION

*the global expert  
in charities and giving*



## *How CAF helps charities*

### **Charities can:**

- Manage their day to day banking through our current and savings accounts or apply for secured loans via **CAF Bank**.
- Take control of their investment portfolio through the CAF Investment Account, the UK's only secure, digital trading platform for charities.
- Apply for short term funding through **CAF Venturesome**, our pioneering social investment arm.
- Fundraise with ease and speed online through **CAF Donate**.
- Reduce the burden of Gift Aid, as we can claim Gift Aid on donations made through CAF on their behalf.
- Receive guidance on all areas of governance, fundraising, finance and grant making through our team of experts.
- Reap the benefits of CAF's successful campaigning work to get real change to policy and celebrate the great work of the sector with **#GivingTuesday**.
- Grow knowledge and awareness of UK and international giving trends, through our ground-breaking research such as **UK Giving** and **CAF World Giving Index**.

## *How CAF helps donors*

### **Donors can:**

- Build relationships with their favourite charities or choose to give anonymously through our **CAF Charity Account**.
- Make ad-hoc donations and support fundraising efforts from friends and family with **CAF Charity vouchers**.
- Build individual and family charitable ambitions over a lifetime with a **CAF Charitable Trust**.
- Enjoy easier cross-border giving as a UK/US citizen through the **CAF American Donor Fund**.
- Manage their private banking and apply for development loans through **CAF Bank**.
- Make planning a legacy easier with our **CAF Charitable Legacy**, to help reduce the burden of administration and inheritance tax.
- Give regularly and tax efficiently via their payroll through **CAF Give As You Earn®**.
- Rest assured that they are only giving to recognised causes through our UK and international charity validation service.

## How CAF helps business

### Businesses can:

- Enjoy the reputational benefits of a Corporate Social Responsibility strategy, planned and implemented through our team of trusted experts.
- Bring together corporate giving across multiple branches and office locations delivered through a country-wide or global strategy.
- Increase employee satisfaction by encouraging company-wide giving through a CAF Give As You Earn scheme or a CAF Company Fundraising Account.
- Build their corporate legacy by setting up their own Corporate Foundation.
- Ring fence corporate giving in one place and donate to multiple causes easily and online via a CAF Company Account.
- Encourage more employees to give by matching donations through a corporate CAF Matched Giving scheme.

## About CAF

- Established over 90 years ago, CAF now supports over 250,000 individual donors, more than 2,500 businesses and 73,000 charities in 100 countries.
- With a network of offices across six continents, we harness local knowledge and expertise to support giving around the world.
- Since 2000, CAF has received £6.6 billion from donors and paid out £5.9 billion to charities.
- We distributed £539 million to good causes in 2016/17.
- CAF Bank has lent over £70 million to charities to date, including funding the development of new affordable homes for key workers; building a new community gym for young people; maintaining the enduring legacy of a heritage railway museum; and providing accommodation for visitors to a local wildlife park.
- Our philanthropists are more and more generous – our CAF Charitable Trust clients gave £177 million last year, an increase of 8%, and our CAF Charity Account donors gave over £112 million to the causes they care about.
- We claim over £30 million per year in Gift Aid on behalf of our donors and pass to charities making sure they don't miss out on this vital source of additional income.
- Over 200,000 employees from more than 2,500 companies gave £69 million to charity through their payroll via CAF Give As You Earn and companies gave £98 million of corporate donations to good causes.
- CAF's social investment arm, CAF Venturesome, has supported more than 500 social enterprises and not-for-profit organisations considered unsuitable for more traditional forms of financing. This includes funding health workers travelling to Africa to tackle Ebola and sailing lessons to disadvantaged young people.
- We encouraged more than 1,600 charities and businesses to join forces for #GivingTuesday, the global day of action to celebrate and promote charitable giving.

*Facts are correct as at September 2017*

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