WHAT IS GIVEN
Those giving in at least one way at least once in the previous 3 months:

- 94% donate goods
- 85% donate money
- 56% donate time

HOW PEOPLE GIVE MONEY
Those giving in at least one way at least once in the previous 3 months:

- 34% give money to individuals
- 29% give money to organisations
- 22% give money to individuals and organisations

WHICH ORGANISATIONS DO THEY GIVE TO
Amongst all those giving to organisations:

- 84% informal organisations such as community self-help
- 16% formal organisations (NPO/NGO)

MOTIVATIONS FOR GIVING AND VOLUNTEERING
(multiple responses possible)

- 53% ‘I believe I can make a difference’
- 47% Ubuntu

‘I BELIEVE I CAN MAKE A DIFFERENCE’
Individual Giving by ‘Ordinary People’
Living in Gauteng Province, South Africa
April 2015

CAF Southern Africa
CAF Southern Africa is a member of the Global Alliance of the Charities Aid Foundation, implements a wide variety of initiatives aimed at promoting philanthropy and support to donors and NGOs, including policy, research, grant making and advice to a variety of stakeholders engaged in philanthropy.

CAF is a leading international not-for-profit organisation, originating in the UK, that works to make giving more effective and civil society more successful.

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CAF Southern Africa, 2015
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About Charities Aid Foundation
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