GIVING MORE TO CHARITY IN 2020

This month many of us will be making resolutions for the year, but will donating more to charity be one of yours?

1 in 25 of UK adults say that they usually donate to charity on a weekly basis.

And a quarter say that they usually donate monthly.

At this turn of a new decade, 1 in 10 say that they will give more to charity over the next 12 months.

Young adults are leading the way, with 1 in 5 of 16-34s saying that they will give more over the next year.

WHY NOT MAKE A NEW YEAR’S RESOLUTION TO GIVE MORE TO CHARITY IN 2020?

Donating and Sponsoring data based on around 1,000 nationally representative adults aged 16+ per month. Data is shown for the last 12 months. January fieldwork dates are 16-31 December 2019.