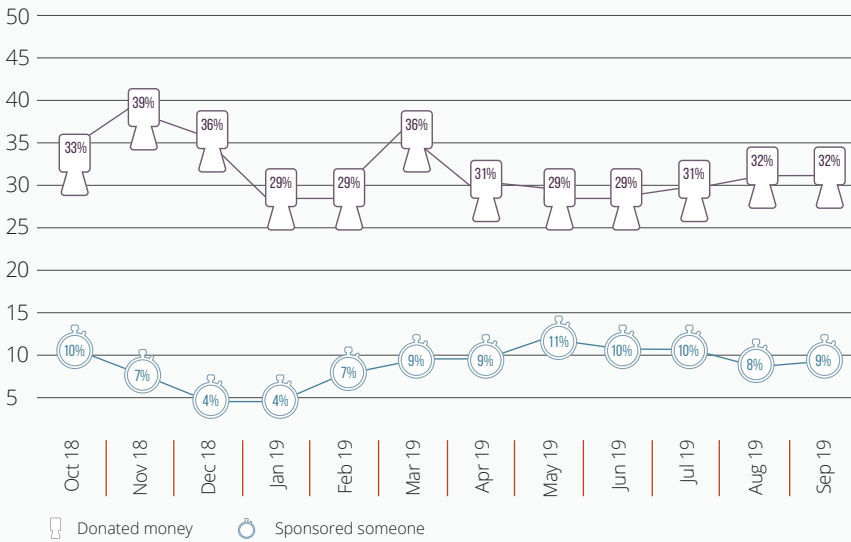


# CAF UK GIVING

## DONATING AND SPONSORING

Proportion donating/sponsoring in the four weeks prior to interview

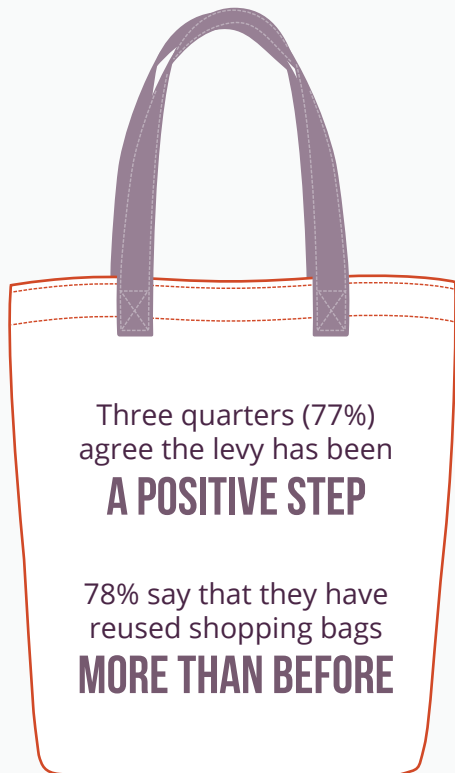


Median amount donated/sponsored in the four weeks prior to interview



## THE PLASTIC BAG LEVY — DO WE THINK IT WAS WORTH IT?

The UK public view the 5p plastic bag levy as a positive action and want to see proceeds donated to charitable causes



Two thirds (67%) agree that profits from the levy should only be **DONATED TO CHARITIES**



6 in 10 (59%) thought the levy should go to specifically **ENVIRONMENTAL OR RECYCLING CHARITIES**

56% would be happy to pay a mandatory **10P PLASTIC BAG LEVY**

