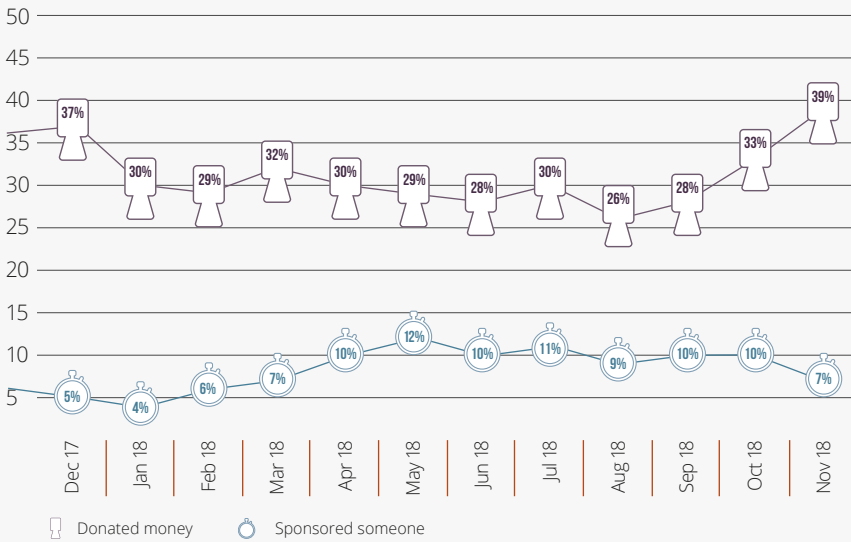


CAF UK GIVING

DONATING AND SPONSORING

Proportion donating/sponsoring in the four weeks prior to interview



Median amount donated/sponsored in the four weeks prior to interview



GIVING AT CHRISTMAS

3 IN 10
donate money to charities at Christmas

4 IN 10
would forego a Christmas present in exchange for a gift to charity

£20
typical spend on giving to charities at Christmas