More than half of students think charities are trustworthy.

A quarter of students have volunteered in the last twelve months.

Nearly half of all students have donated money in the last twelve months.

Just over a third have bought an ethical product.

How do the UK’s students get involved?

Proportion donating/sponsoring in the four weeks prior to interview

Median amount donated/sponsored in the four weeks prior to interview

Median amount donated/sponsored

£20

Donating and Sponsoring data based on around 1,000 nationally representative adults aged 16+.

Data is shown for the year 2018, fieldwork dates January-December 2018.

Student social responsibility data based on a total of 806 full time students aged 16+.

Data is shown for the last 12 months, January’s fieldwork dates are 18th – 28th January.