DONATING AND SPONSORING

Proportion donating/sponsoring in the four weeks prior to interview

Median amount donated/sponsored in the four weeks prior to interview

Median amount donated/sponsored

CONTACTLESS DONATIONS

ONE IN 20 PEOPLE have seen a contactless donation tin at some point (6%)

MORE LIKELY TO HAVE BEEN SEEN BY

Young people aged 16 – 24 (12%)

and people that live in London (13%)

CONTACTLESS DONATING ON THE STREET

Would you be more or less likely to donate to charity fundraisers in the street if you could use your contactless debit or credit card?

- Much more likely 3%
- A little more likely 13%
- It would make no difference 40%
- A little less likely 8%
- Much less likely 29%
- Don’t know 7%

Donating and Sponsoring data based on around 1,000 nationally representative adults aged 16+ per month. Data is shown for the last 12 months. June’s fieldwork dates are 15 – 25 June.