Nearly a quarter of people have taken part in a bake sale in the last 12 months. (23%)

The average amount raised by baking is £60

The average amount spent at a bake sale is... £5

21% of us bought something

6% raised money themselves

Median amount donated/sponsored in the four weeks prior to interview

£18

1 in 7 of us claim cakes taste better when they are baked for a good cause.

47% of us say that charity events like bake-sales and bake-offs make fundraising fun.

Donating and sponsoring data based on around 1,000 nationally representative adults aged 16+ per month. Data is shown for the last 12 months. September fieldwork dates are 10th - 23rd September.