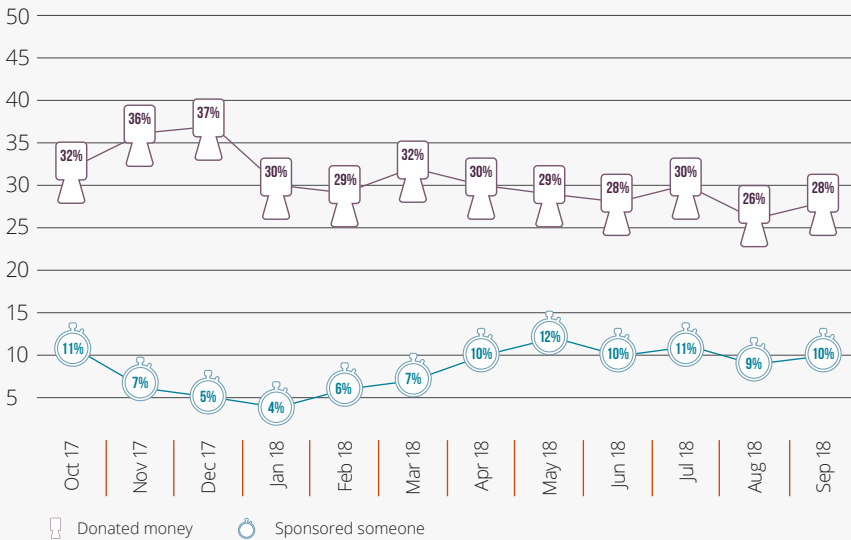


# CAF UK GIVING

## DONATING AND SPONSORING

Proportion donating/sponsoring in the four weeks prior to interview

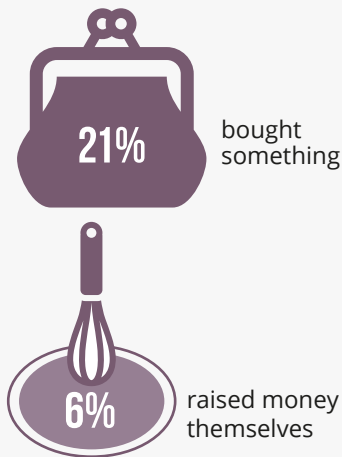


Median amount donated/sponsored in the four weeks prior to interview



## BAKING FOR CHARITY

Nearly a quarter **(23%)** of people have taken part in a bake sale in the last 12 months.



**1 in 7** of us claim cakes **TASTE BETTER** when they are baked for a good cause.

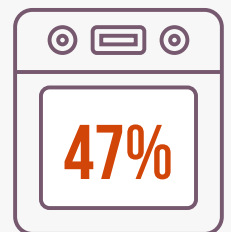
The average amount raised by baking is



the average amount spent at a bake sale is...



**25%** of us say we would be more likely to bake if it raised money for charity...



of us say that charity events like bake-sales and bake-offs make **FUNDRAISING FUN**.