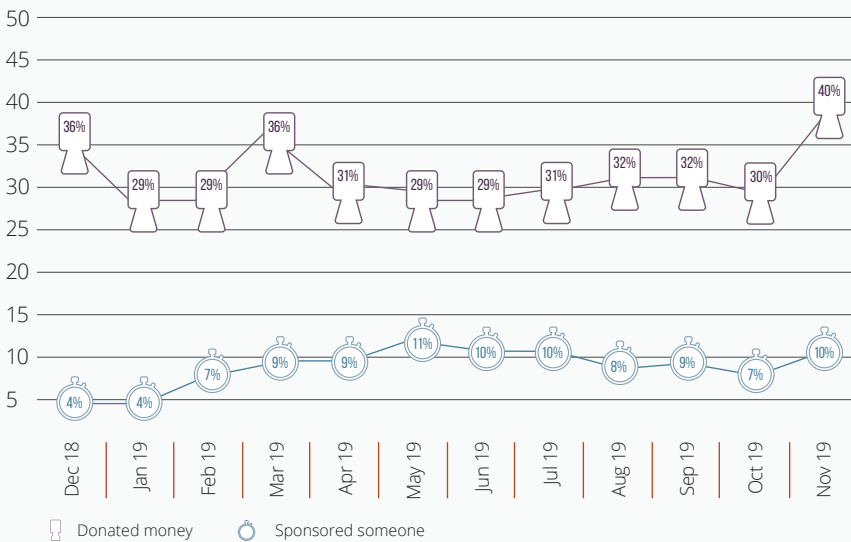


CAF UK GIVING

DONATING AND SPONSORING

Proportion donating/sponsoring in the four weeks prior to interview

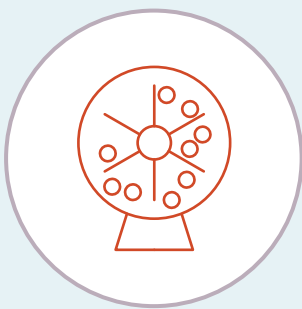


Median amount donated/sponsored in the four weeks prior to interview

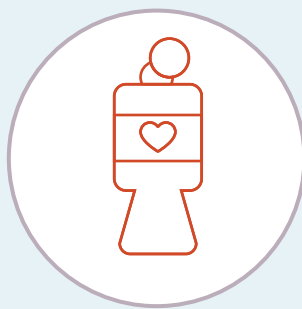


YOU'VE WON THE LOTTERY! BUT WOULD BRITS PAY IT FORWARD?

Half agree that lottery winners should help those less fortunate by donating some of their winnings, but what would they do if they won the jackpot on either the Lotto or EuroMillions themselves?



3 in 4 would **give away** some of their winnings to a charity or **good cause**



The average person would **donate over a quarter** of their prize to charity



20 million people would set up **their own charity or foundation** for a cause close to their heart

WHAT WOULD YOU DO?