

BREXIT AND ITS IMPACT ON CHARITABLE CAUSES

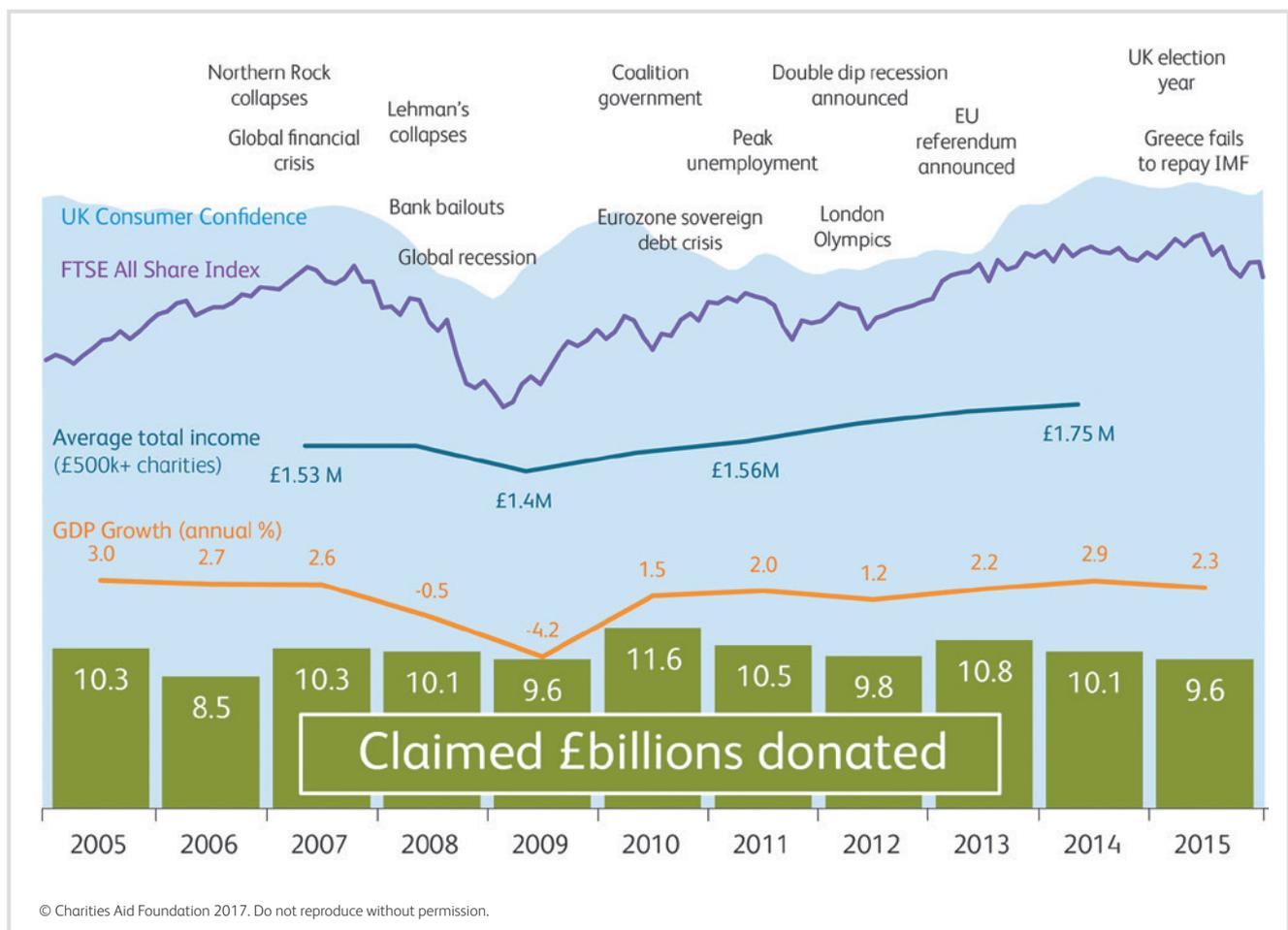
At CAF, our Public Affairs and Research teams have spent time looking into how the vote to leave the European Union could affect charitable giving across the UK. The key points we have uncovered are:

- Charity CEOs are concerned about the impact of the Referendum vote on their charity and cause area.
- Giving by the UK public is remarkably consistent over time, at around £10 billion per annum – previous financial crises and major events over the last 10 years have not changed this.
- Since the Referendum, giving both in terms of donations, and volunteering have remained consistent.

Clearly these are unprecedented times and it is impossible to predict what the actual impact will be, although we can see how events have affected giving in the past. When we asked CEOs in late 2016 how they thought the vote would affect their charity, 55% thought it would have a negative effect on their charity whilst 52% thought it would have a negative impact on their cause area, whilst 29% expected donations to their charity to decrease.

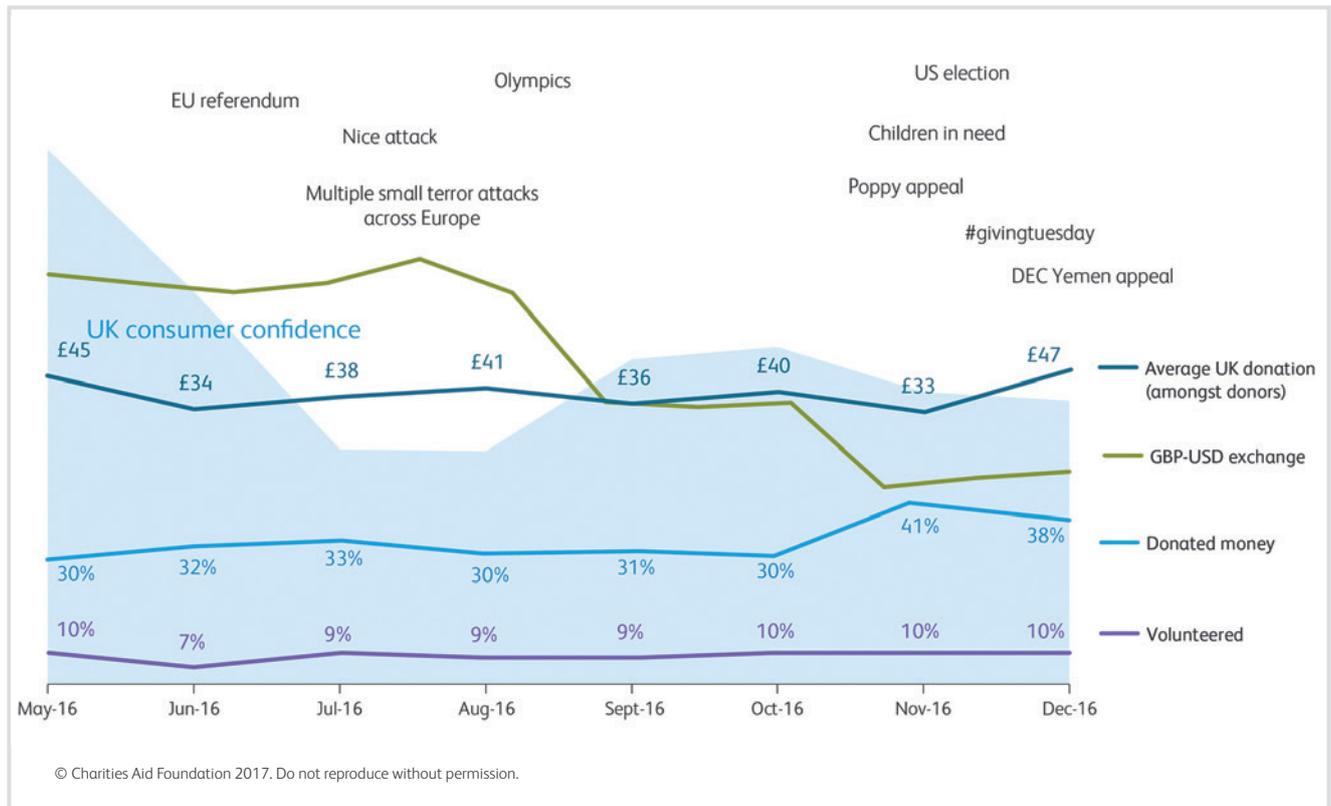
When we look back over time, plotting giving in the UK against major economic events, consumer confidence, the FTSE All Share Index and GDP growth, we do in fact see that donations by individuals to charity remain largely consistent at c.£10 billion per year regardless of key events. The peak that we see in 2010 was caused by two disasters in this year and generous Brits responding to these.

Past events show that the impact of major economic shocks on charitable giving is limited



Through our UK Giving tracking study, we are also in a position to look to see what happened immediately prior to and post the EU referendum. What can be seen from this is that donating money and volunteering remained remarkably consistent, with the usual peaks around the end of the year following major fundraising concerns. This is despite a drop in UK consumer confidence (shown in the blue shading).

And post the referendum, people continued to give and volunteer at similar levels



CAF produces a number of research and policy reports around a range of topics, which can be accessed for free here:

<https://www.cafonline.org/about-us/publications/2017-publications>