BREXIT...and its impact on charitable causes

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Agenda

- Brexit – the result and the implications
- What Brexit means for the charity sector
- Has the election changed anything?
- The view from charity CEOs
- Can we learn about future impact from the past?
- Have we seen any changes post EU referendum?
- Can we conclude anything from ‘Remainers’ and ‘Leavers’?
**Brexit timeline**

**June 23, 2016**
UK votes to leave EU

**March 29, 2017**
PM Theresa May triggers Article 50 of Lisbon Treaty

**April 29, 2017**
EU 27 meet to discuss Brexit

**May 2017 - October 2018**
Brexit negotiations begin between UK and EU

**March 2019**
UK expected to leave EU

If UK wants back in it has to apply like any other country

Draft deal put to European Council (27 leaders)

Needs approval from at least 20 countries with 65% of the population

Ratification by European Parliament

Source: APA

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Civil Service under increasing pressure

Civil Service staff numbers (FTE), March 2009 to June 2016

Source: Institute for Government analysis of ONS Public Sector Employment Data (Table 9), Q1 2009 to Q2 2016. Excludes Central Government Security.
Domestic policy will take a back seat
More power for devolved parliaments and assemblies
A United Kingdom?

Scottish independence
Should Scotland be an independent country? %

- Yes: 43%
- No: 57%

YouGov | yougov.com
March 9-14, 2017
What does all this mean for the charity sector?

- Loss of funding
- Loss of workforce
- Lack of influence
What can we learn for the future?
Charity CEOs expect a negative impact...

On their charity: 55%
On their general cause area: 52%
On their beneficiaries: 60%

Q: Do you think the result of the EU referendum will be positive or negative for.....
Source: CAF Social landscape report. Data based on 472 interviews amongst charity CEOs – October 2016
For some, donations are expected to decrease

Q: How do you think the result of the EU referendum will impact on donations to your charity?
Source: CAF Social landscape report. Data based on 472 interviews amongst charity CEOs – October 2016
Past events show that the impact of major economic shocks on charitable giving is limited.
And post the referendum, people continued to give and volunteer at similar levels
People are also more engaged with social and political change in the wake of the referendum

- 30% say they are more active in a social or political cause
- 9M say they feel more inclined to volunteer in their local community
- 33% agree that charities are needed to support communities during Brexit

Source: CAF report: A stronger Britain: How can charities build post-Brexit Britain? Data based on 1,000 interviews amongst UK public – July 2016

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There is no sign yet that Brexit is changing which causes people support…

Source: CAF UK Giving report. Data based on 1,000 interviews each month amongst UK public
People with different political views have very different attitudes to charity...

**Voted REMAIN**

- 61% agree charities can improve community cohesion
- 50% agree charities can help heal social divides
- 39% agree charities have a strong role to play post-Brexit
- 45% agree charities are needed to support communities during Brexit
- 28% agree local charities now have a more important role to play in bringing community together
- 59% think charities are trustworthy

**Voted LEAVE**

- 27% agree charities can improve community cohesion
- 26% agree charities can help heal social divides
- 14% agree charities have a strong role to play post-Brexit
- 15% agree charities are needed to support communities during Brexit
- 14% agree local charities now have a more important role to play in bringing community together
- 40% think charities are trustworthy

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...and support a very different profile of charities

Voted REMAIN
- OXFAM
- Save the Children
- British Red Cross
- WaterAid
- NSPCC

Voted LEAVE
- Help for Heroes
- The Salvation Army
- Mind
- PDSA
- CAF Charities Aid Foundation