

PAYROLL GIVING

Working with a Professional Fundraising Organisation

What's a Professional Fundraising Organisation (PFO)?

Professional Fundraising Organisations (PFOs) are a UK network that provide marketing and fundraising services. Working with businesses and charities, they promote the benefits of payroll giving to get employees involved and enhance understanding of the scheme.

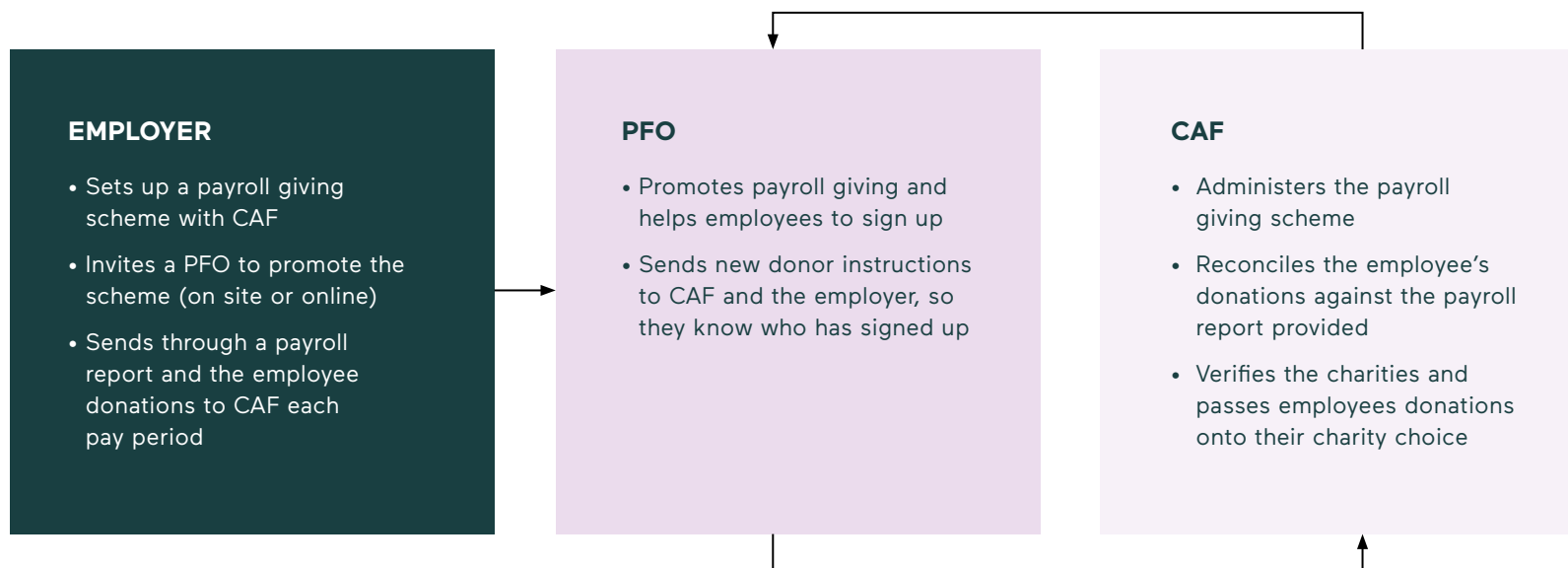
Before working with a PFO, your business needs a contract with an HMRC-approved payroll giving agency, such as the Charities Aid Foundation (CAF).

How do PFOs work?

Charities contract PFOs to fundraise for them. Each PFO has a list of preferred charities and receives commission from those charities for every new donor they sign up.

PFOs will process donations for any UK-registered charity, including those not on their list. There is no cost for engaging a PFO. You just need to complete a Changes Form to tell CAF about the relationship – we can then work with your PFO and share information.

OUR PROCESS



THE PFOS IN THEIR OWN WORDS



Hands On Payroll Giving

With over 30 years' experience in the sector, we help employers large and small build successful, sustainable Payroll Giving schemes to benefit UK charities. We work with household names such as BT, Bank of England and Sainsburys.

Our free service includes onsite roadshow events, dedicated branded webpages, digital marketing materials, webinars and management information reporting. We can also integrate with benefits platforms to provide a user friendly sign-up process and support with all employee queries.

We're a family run business and take pride in providing a flexible, personal service to ensure Payroll Giving aligns our clients' purpose and culture.

**Learn more about
Hands On Payroll Giving**



Payroll Giving in Action

Combining over 30 years experience with our latest technology and trusted methods to simplify promotion and processing, we know what works.

Having raised over £700M for UK charities, we are trusted by thousands of employers. Our quick responsive team of dedicated account managers cover all over the UK, including workplace visits. And there are no costs to employers or employees for any of our services.

Our Employer Portal includes living reporting to monitor trends and success of campaigns, funds pledged, and charities supported. While our Employee Portal allows donors to keep track of their giving, to ensure all parties are taken care of.

**Learn more about
Payroll Giving In Action**



StC Payroll Giving

At StC Payroll Giving (part of GoodPAYE), we bring over 30 years of experience working with leading UK organisations, delivering award-winning Payroll Giving schemes.

But we don't just handle donations – we help create lasting change. As part of the GoodPAYE family and being 100% charity-owned, every profit we generate goes back into the charity sector, amplifying the good we achieve together. With our free, market-leading engagement services and donor management system, we ensure a smooth experience from sign-up to donation receipt.

We take the time to understand your organisation, tailoring our services to meet your specific needs. Whether it's campaign strategy, design, or digital donations, our dedicated account managers are with you every step of the way. And when it comes to on-site promotion, our passionate fundraisers deliver expertly – whether at charity events, benefits days, or campaign-led initiatives.

Together, we can create meaningful impact.

**Learn more about
STC Payroll Giving**

The Association of Payroll Giving Organisations (APGO) supports businesses and charities to set up, promote and develop payroll giving and CAF, and the above three PFOs are all members. Visit the **APGO website** to find out more.

Registered charity number 268369

