

Grantmaking for businesses



We work with funders to deliver exceptional grant programmes that are accessible, effective and impactful.

Grant programmes with meaningful, visible impact

Grantmaking is more than a donation. It's an opportunity to create wider social value and help drive social change. By taking a strategic approach to grantmaking, your business can make a vital difference to society.

Our ambitious, innovative approach aims to inspire and influence funders to enable fair, efficient and transparent grantmaking practices.

- We awarded over £27 million in grants to UK and international charities in 2021/22
- We're trusted by large organisations, including the UK Government to run their grant programmes
- We draw on over 70 years' experience in advising and delivering grantmaking

Our three step approach

As your grantmaking partner, we can help you design, deliver and measure the impact of your grant programmes.

DESIGN	DELIVER	LEARN
<ul style="list-style-type: none">• Design a programme to achieve the desired impacts aligned to your giving strategy• Align your grantmaking to distinct areas of social need• Navigate the challenges of making grants• Ensure your grants reach the right applicants for maximum impact	<ul style="list-style-type: none">• Accessible online platform for applicants and decision-makers• Encourage diversity of applicants• Provide guidance on the application and decision-making process• Select charities, manage due diligence and distribute grants on your behalf• Monitor the progress of grants through our online platform	<ul style="list-style-type: none">• Ensure the programme meets expected outcomes• Measure the outcomes and impact of your grants in a proportionate way• Use insights and our expertise to improve the programme over time

Johnson Matthey: Aligning strategy with purpose

Johnson Matthey, a leader in sustainable technologies, recognised that their contribution to society should not be limited to their scientific capabilities or the impact of their products.

We helped them design the global flagship programme, Science and Me. The programme gives their sites access to funds to run science education projects in their communities with local partners through a grant scheme.

“CAF is helping Johnson Matthey inspire the next generation of diverse scientists, engineers and technologists through Science and Me.

We learned from CAF’s research that there are common issues across geographical borders, but each country has their own unique problems to overcome. The structure of our grant scheme empowers employees to address the science education needs in their communities with local partners, all within the programme’s common set of impact areas and reporting metrics.

This approach, we believe, is the right way to create lasting change and build strong community links.”

Johnson Matthey



Read the full case study at cafonline.org/johnson-matthey



CONTACT US

Want to know more about our grantmaking service?

Email corporate@cafonline.org or

Visit www.cafonline.org/corporate-grantmaking



Registered charity number 268369