

# SUPPORT GOOD STUFF BY GETTING YOUR EMPLOYEES INVOLVED



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To help you communicate messages to your employees about doing good stuff for #givingtuesday and donating to charity through your CAF Give As You Earn scheme, please use the text below.

Simply copy and paste from this PDF. The messages can be used whether your scheme is currently paper-based or if you have already switched over to CAF Give As You Earn online.

## Sample text

Please feel free to adapt it for your own needs and specific internal communication channels; it can be for emails, letters, intranet pages or even payslip messages.

Help *[insert your company's name]* celebrate #givingtuesday, one of the world's biggest days of charitable giving.

Now in its fourth year, #givingtuesday is a global movement with the overall aim of doing good stuff, encouraging individuals, companies and employees to give to charities or causes close to their hearts.

We want to help grow #givingtuesday and hope you will join us in taking this opportunity to make a difference. Find out more below on how you can join in with the celebrations.

We're proud to offer you Payroll Giving as part of your employee benefits package. Doing good stuff for #givingtuesday can be as easy as donating through our Payroll Giving scheme.

- It's a simple way to donate to any UK charities or charitable organisation of your choice, supporting causes that you care about.
- It's a tax effective way of giving to your favourite charity as the money comes out of your pre-tax salary. The value of your donation to charity is maximised but costs you less.
- You don't need to commit to a large regular donation, just whatever you would like to donate each pay day.
- It's easy to make a donation.
- To sign up, simply complete the donation form located *[insert where the employee can access the form]*.
- For more information, please contact *[insert company internal team/individual and contact details]*.

Once you've signed up, don't forget to share good stuff on social media about your involvement with one of the world's biggest days of charitable giving. Make sure to use the hashtag #givingtuesday to show your support and help grow the campaign.



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