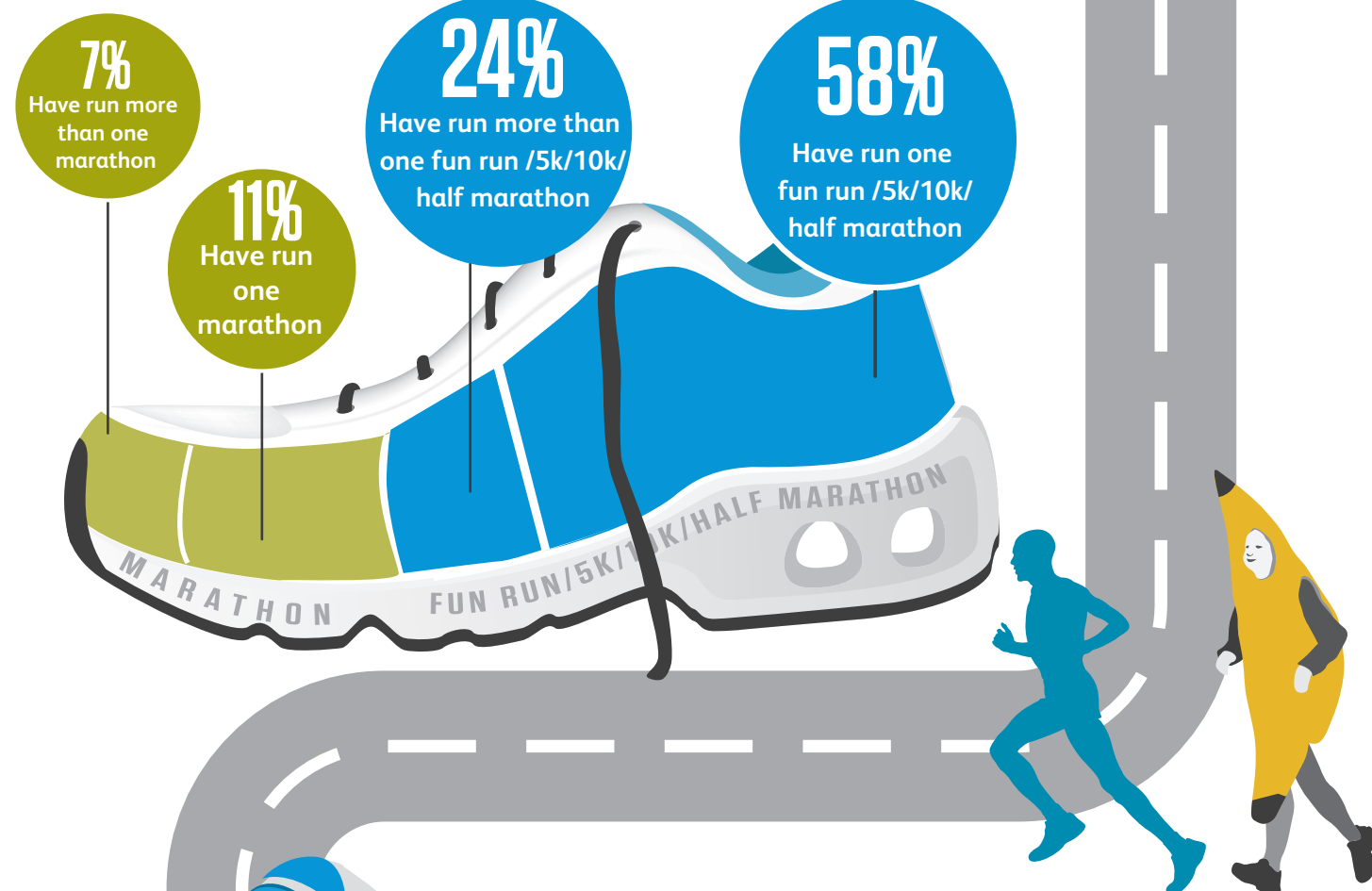


FIVE MILLION BRITONS RUN FOR CHARITY

What did we learn from a survey of 2,000 Britons about running for charity?



MOST RUNNERS ARE FUN RUNNERS



23% of the general public would like to run for charity in the future

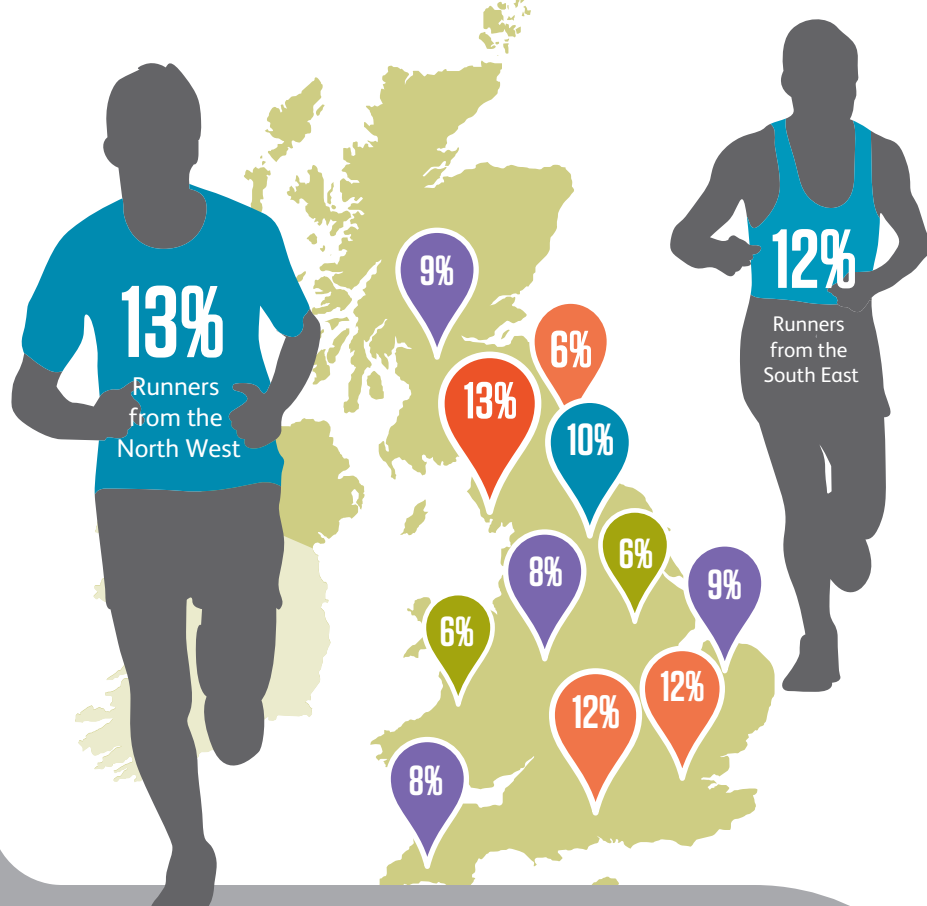
rising to **50%** among 18-24 year olds

63% have no interest in running for charity

MORE WOMEN RUN THAN MEN...



The whole nation is doing its bit for charity



...BUT MEN RAISE MORE THAN WOMEN



The number of supporters for our Back Britain's Charities campaign. These are tough times for charities, join our movement by going to www.backbritainscharities.org.uk



BACK BRITAIN'S CHARITIES

FINISH



Data provided by ComRes

ComRes surveyed 2,022 members of the public across the UK from 12 April to 14 April 2013. ComRes is a member of the British Polling Council and abides by its rules. Full data tables can be found at: www.comres.co.uk

www.cafonline.org

Contact us at: campaigns@cafonline.org

Registered charity number 268369