**Donating and Sponsoring**

Proportion donating/sponsoring in the four weeks prior to interview

- **Median amount donated/sponsored**
  - In the four weeks prior to interview
  - **£20**

- **Proportion donating/sponsoring**
  - **5%**
  - **9%**
  - **9%**
  - **7%**
  - **4%**
  - **4%**
  - **7%**
  - **10%**
  - **10%**
  - **9%**
  - **11%**
  - **10%**

- **20**
- **15**
- **10**
- **5**

- **Donated money**
- **Sponsored someone**

**Are more people giving to small charities?**

To coincide with Small Charity Week, CAF asked the public about their involvement with small charities

- **There has been a small but significant increase** in those who can name at least one small charity from 36% in 2018 to 41% in 2019

- Of those aware, 64% found out through friends or family members. Others found out through social media or fundraisers

**The impact of small charities is felt close to home**

- More are seeing a positive impact in their local community than in 2018 (67% in 2019 vs 62% in 2018)

- **30%** were aware of a small charity because a friend or family member had used it

**Giving to small charities**

- **71%** have done something for a small charity, up from 60% in 2018

- Specifically, more people are donating money, giving goods and helping to fundraise

Donating and Sponsoring data based on around 1,000 nationally representative adults aged 16+ per month. Data is shown for the last 12 months. May fieldwork dates are 20-26 May 2019.